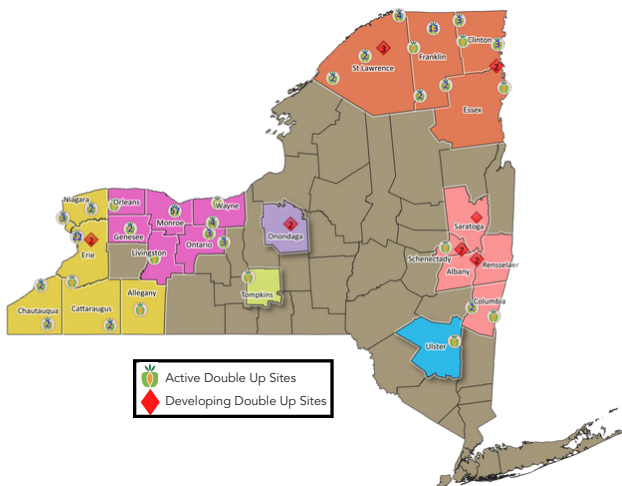




**Double Up Food
Bucks matches
SNAP dollars spent
\$1 for \$1 on local
fresh fruits and
vegetables, helping
increase healthy
food access for
New York families.**



 Active Double Up Sites
 Developing Double Up Sites



1 in 4 People (3.1 million)
now struggle to access & afford
food due to COVID-19 pandemic
(52% increase in children since 2018)



\$1.83 vs \$3.09
SNAP allotted price per meal
vs U.S. average cost per meal



200+ Farmers
participating in Double Up



24,000+ customers
since Double Up began in 2014



Over 1.1 million pounds
of healthy food purchased with
SNAP and Double Up as of 2019



150+ sites
since Double Up began in 2014



96% of families
eat more produce with
Double Up



\$1.8 million in sales
of healthy food in SNAP and
Double Up since 2014, supporting
local farmers and businesses



Every \$1 spent = \$2.20
put back into local economy

FIELD & FORK NETWORK, a food and farming organization that connects communities to innovative solutions that foster a sustainable food system, brought DOUBLE UP to New York State in 2014. Since then, healthy spending has increased 5x and the program has expanded into 28 counties, with plans to double that by 2024.

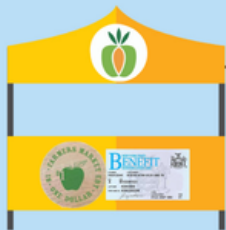
www.fieldandforknetwork.com | www.doubleupnys.com



HERE'S HOW DOUBLE UP FOOD BUCKS WORKS

BY EMPLOYING INNOVATIVE TECHNOLOGY SOLUTIONS, DOUBLE UP CAN BE IMPLEMENTED IN VARIOUS LOCATIONS BASED ON CURRENCY ACCESSIBILITY

FARMERS MARKETS



GO TO INFO BOOTH
COLLECT MARKET TOKENS



BUY FRESH FRUITS &
VEGETABLES
WITH TOKENS



EARN FREE
DOUBLE UP FOOD BUCKS
TO REDEEM OR
SAVE FOR NEXT TIME

SIGN UP IS FREE

GET
STARTED!

BUY \$1
WITH
SNAP
BENEFITS

GET \$1 FREE
IN
DOUBLE UP
FOOD BUCKS

GROCERY STORES



SHOP FOR SNAP
ELIGIBLE FOODS



BUY FRESH FRUITS &
VEGETABLES
WITH A LOYALTY CARD



EARN FREE
DOUBLE UP FOOD BUCKS
TO REDEEM OR
SAVE FOR NEXT TIME

DOLLARS NEVER EXPIRE



Have questions? Visit doubleupnys.com/how-it-works | info@doubleupnys.com