

Farmers Market Request for Applications - Printable Version

Field & Fork Network (F&FN) is seeking applications from New York farmers markets and mobile markets who would like to participate in the 2022 Double Up Food Bucks (DUFB) season (July 1, 2022 – October 31, 2022). All applications will be reviewed and considered based on their eligibility requirements (see below) with some preference given to markets that fall within specific geographic areas. Please make sure to read carefully and to answer each question to the best of your ability. Direct questions to Bryan Gertz at BGertz@fieldandforknetwork.com or at 716-870-6382. If you have any issues uploading the required attachments into this application, please email them as PDF or MS Word files to Bryan Gertz.

To be considered this application must be submitted and received in its entirety no later than Monday, April 4, 2022 at 5 p.m. Applications with a timestamp after 5 p.m. on Monday, April 4, 2022 will not be eligible for consideration. If your market has operated DUFB in the past it is still mandatory to submit the 2022 application.

Field & Fork Network (F&FN) is a New York State non-profit organization located in Western New York. Our mission is to connect communities to innovative solutions that foster a sustainable food system. F&FN began administering the Double Up Food Bucks program in 2014 at 7 farmers markets in Western New York. Double Up Food Bucks makes it easier for low-income individuals and families to eat more fresh fruits and vegetables while supporting farmers and growing local economies. The program is a national model for healthy food incentive programs that provides those who receive Supplemental Nutrition Assistance Program (SNAP) benefits with a \$1-to-\$1 match that encourages the purchase of healthy, locally grown fruits and vegetables. By 2021, the program has grown to be in 27 counties and over 180 farmers market, mobile market, grocery, small retail, and farm stand locations.

Eligibility Requirements:

The market must be able to accept SNAP benefits (minimum one season of experience is preferred, but not required) with a SNAP Permit number from USDA Food and Nutrition Service (FNS) by June 15, 2022 and have a point of sale device and SNAP currency in their possession by June 15, 2022.

The market must demonstrate sufficient organizational capacity to handle associated accounting and reporting for the DUFB program